

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

100

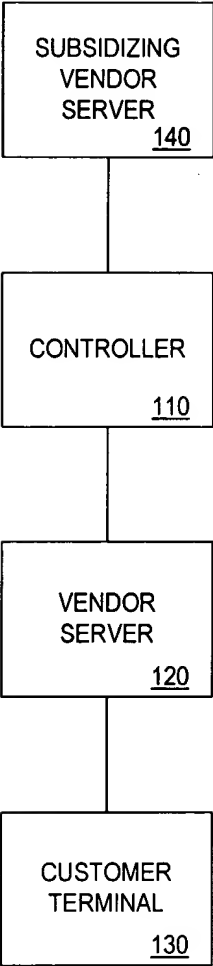


FIG. 1A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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661220 442328

150

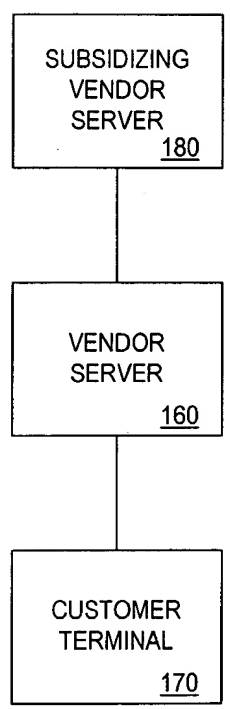


FIG. 1B

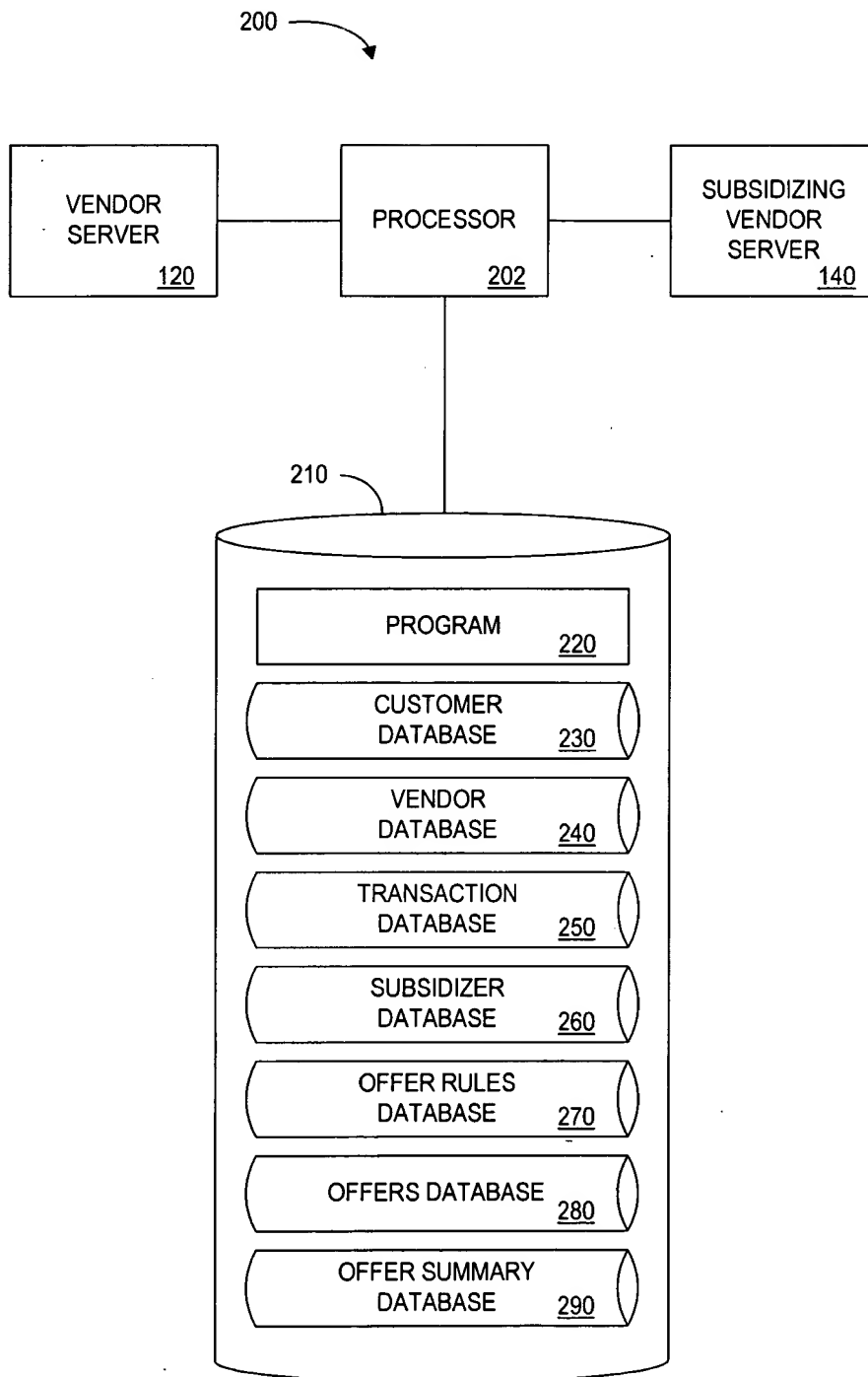


FIG. 2

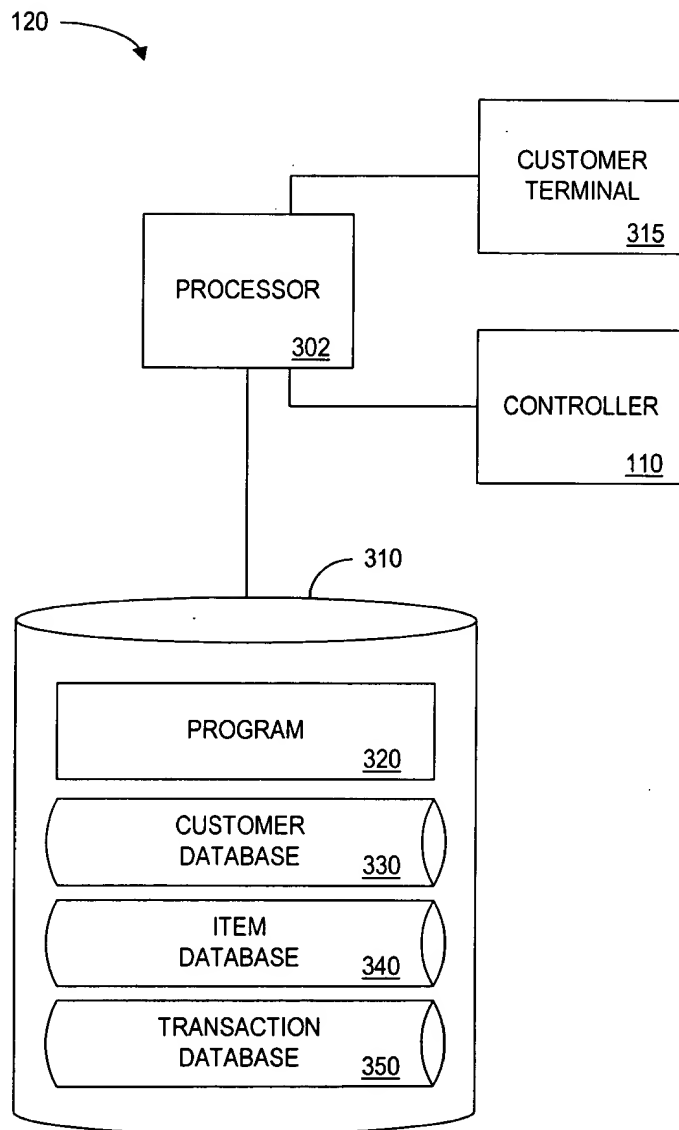


FIG. 3

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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FIG. 4

400

	CUSTOMER IDENTIFIER 420	NAME 422	BILLING ADDRESS 424	CREDIT CARD INFORMATION 426	E-MAIL 428
402	C0001	DAN MANN	123 MAIN ST.	VISA 1111-1111-1111-1111	DMANN@ISP.COM
404	C0002	STEVE DAVIS	3 RIVERPLACE ROAD	AMEX 4444-5555-6666-3333	SDAVIS@SCHOOL.EDU
406	C0003	JEFF SMITH	2 THRUSH LANE	DIS 2222-3333-4444-7777	SMITH@WEBTV.COM
408	C0004	GEORGE ALAN	15 LAUREL AVENUE	VISA 1111-4444-8888-3333	ALAN@WORK.COM

FIG. 4

APPROVED	O.G. FIG.	
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500

	VENDOR IDENTIFIER 520	VENDOR NAME 522	VENDOR E-MAIL ADDRESS 524	AMOUNT OWED TO VENDOR 526
502	V001	VENDOR X	X@X.COM	\$0.00
504	V002	VENDOR Y	Y@Y.COM	\$100.00
506	V003	VENDOR Z	Z@Z.COM	\$987.13
508	V004	VENDOR Q	Q@Q.COM	\$45.00

FIG. 5

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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557550" 4428260

600

TRANSACTION IDENTIFIER 620	TIME OF TRANSACTION 622	ITEMS ORDERED 624	CREDIT CARD INFORMATION 626	AMOUNT CHARGED 628	DELIVERY ADDRESS 630	CUSTOMER IDENTIFIER 632
T 000 001	1/4/2001 8:07 AM	P038, P049, P812	VISA 1111-1111- 1111-1111 EXP. 3/2002	\$49.87	123 MAIN ST. TOWN, USA	NONE
T 000 002	1/9/2001 9:00 PM	P123	MASTERCARD 2222-2222- 2222-2222 EXP. 9/2002	\$0.00	9876 PARK AVE. CITY, USA	C1234
T 000 003	1/10/2001 3:02 AM	P456, P789, P789	AMEX 9999-9999- 9999-9999 EXP. 4/2005	\$0.00	24 SHADY LA. TOWN, USA	C5678

602

604

606

FIG. 6

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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700

702
704
706

SUBSIDIZING VENDOR IDENTIFIER <u>720</u>	SUBSIDIZING VENDOR NAME <u>722</u>	ACCOUNT <u>724</u>	AMOUNT OWED BY SUBSIDIZING VENDOR <u>726</u>	RANK <u>728</u>
S001	CREDIT CARD COMPANY X	BANK ACCOUNT #2345678	\$855.00	1
S002	LONG DISTANCE TELEPHONE Y	MC 1111-2222- 3333-4444	\$4,390.00	2
S003	SATELLITE TELEVISION Z	PREPAID BALANCE \$10,500	\$0	3

FIG. 7

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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55 FEB 04 23:50

800

OFFER RULE IDENTIFIER	SUBSIDIZING VENDOR IDENTIFIER	CUSTOMER ACTIVITY	SUBSIDY AMOUNT	WHEN EFFECTIVE	ADDITIONAL TRANSACTION REQUIRED
820 R0001	822 S11	824 PUT ITEMS IN SHOPPING CART	826 UP TO \$50	828 ALWAYS	830 SIGN UP FOR CREDIT CARD ACCOUNT
R0002	S12	ACCESS WEB SITE 101	UP TO \$50	PURCHASING ITEM P004	SIGN UP FOR INTERNET ACCESS ACCOUNT
R0003	S12	ACCESS WEB SITE 102 FROM WEB SITE 103	\$40	CREDIT CARD = VISA AND TOTAL PRICE > \$100	SIGN UP FOR VISA PLUS ACCOUNT
R0004	213	READY TO PURCHASE AT LEAST \$100 OF ITEMS	\$100	CUSTOMER IS FROM A NEW ENGLAND STATE	SIGN UP FOR CELLULAR TELEPHONE SERVICE
R0005	S14	DOWNLOAD COUPONS FROM A RETAIL KIOSK	\$75	CUSTOMER DOES NOT HAVE CABLE TELEVISION FROM SERVICE PROVIDER	SIGN UP FOR CABLE TELEVISION

802

804

806

808

810

FIG. 8

APPROVED	O.G. FIG.	
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OFFERED "44433333"

900

OFFER IDENTIFIER 920	TRANSACTION IDENTIFIER 922	SUBSIDIZING VENDOR IDENTIFIER 924	OFFER RULE APPLIED 926	WHEN OFFERED 928	EXPIRATION DATE 930	SUBSIDY AMOUNT 932	TOTAL PRICE 934	TOTAL PRICE WITH SUBSIDY 936	WHEN ACCEPTED 938
F001	T000000123	S111	R1230	8:15 AM 1/3/2001	-	\$50	\$97.12	\$47.12	8:15 AM 1/3/2001
F002	T000000456	S222	R4561	1:01 PM 1/4/2001	-	\$100	\$19.95	\$19.95	REJECTED
F003	T000000789	S345	R7892	3:09 PM 1/8/2001	11:59 PM 1/15/2001	\$10	\$10.00	\$0	11:10 AM 1/14/2001
F004	T000000109	S678	R0123	8:00 PM 1/12/2001	11:59 PM 1/22/2001	\$15	\$15.00	\$0	10:09 AM 1/20/2001
F005	T000000555	S901	R3454	12:35 AM 1/12/2001	11:59 PM 2/12/2001	\$75	\$48.00	\$0	OFFER STILL OPEN

902

904

906

908

910

FIG. 9

APPROVED	O.G. FIG.	
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1000

SUBSIDIZING VENDOR IDENTIFIER: S888				1002
TOTAL NUMBER OF OFFERS: 1,794				1004
TOTAL NUMBER OF OFFERS ACCEPTED: 1,003				1006
TOTAL AMOUNT OF SUBSIDIES: \$52,800.00				1008
OFFER RULE IDENTIFIER 1020	NUMBER OF OFFERS 1022	NUMBER OF OFFERS ACCEPTED 1024	AMOUNT OF SUBSIDIES DUE 1026	
R1111	1004	500	\$2,500.00	
R2222	790	503	\$50,300.00	

1010
1012

FIG. 10

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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0928247-033199

1100

1102	OFFER RULE IDENTIFIER R 3333			
	CUSTOMER ACTIVITY <u>1120</u>	NUMBER OF OFFERS <u>1122</u>	NUMBER OF OFFERS ACCEPTED <u>1124</u>	ACCEPTANCE RATE <u>1126</u>
1104	PUT ITEMS IN SHOPPING CART	87	48	55%
1106	ACCESS WEB PAGE 9876	39	19	49%
1108	CLICK ON "PRODUCT INFORMATION" BUTTON	45	20	44%

FIG. 11

APPROVED	O.G. FIG.	
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DRAFTSMAN		

1200

1202

1204

ITEM IDENTIFIER <u>1220</u>	ITEM DESCRIPTION <u>1222</u>	ITEM PRICE <u>1224</u>	AVAILABILITY <u>1226</u>
P001	WAR AND PEACE	\$13.95	IN STOCK
P002	SUN TZU: THE ART OF WAR	\$15.95	AVAILABLE IN 2-3 DAYS

FIG. 12

1300

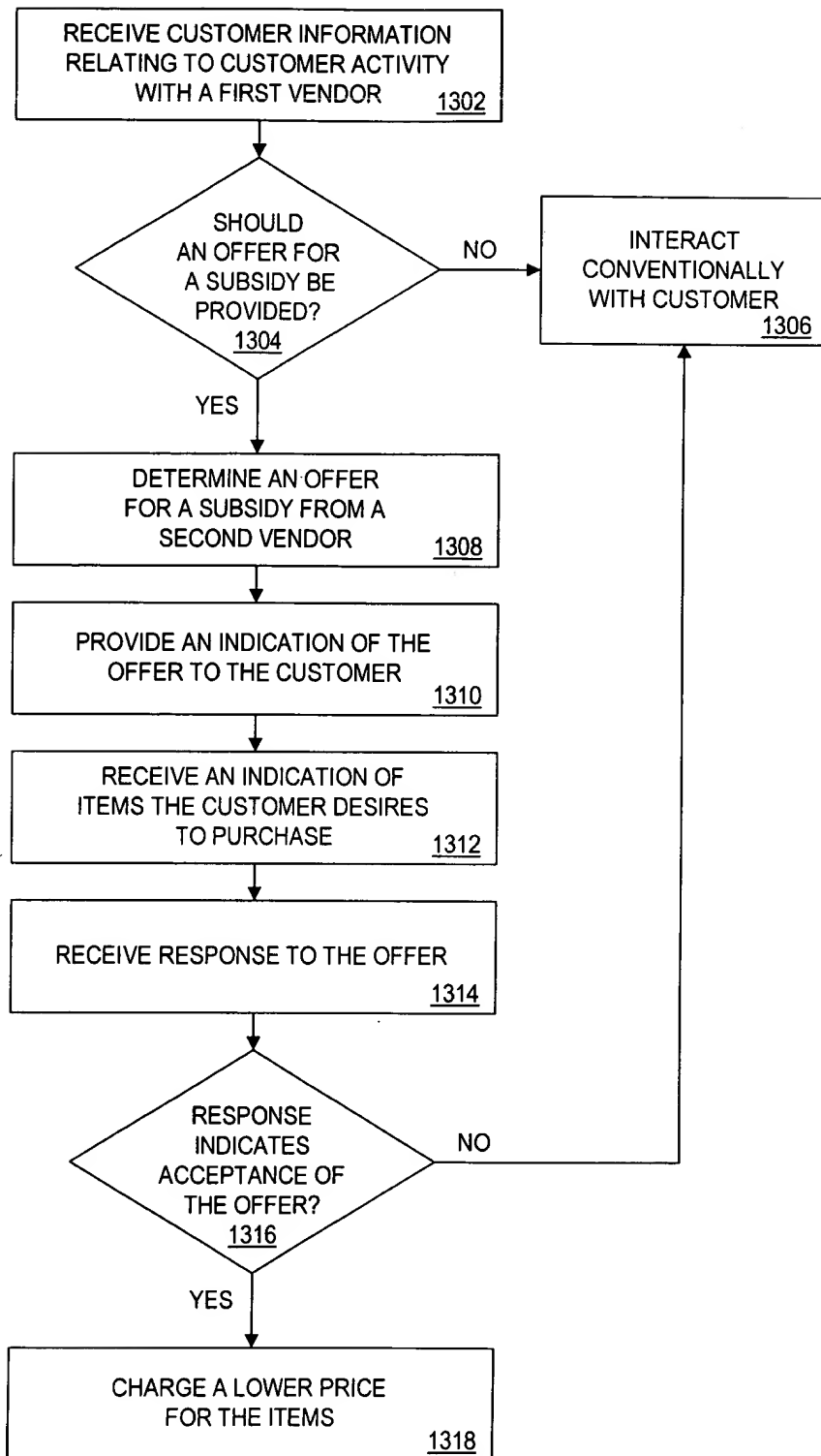


FIG. 13

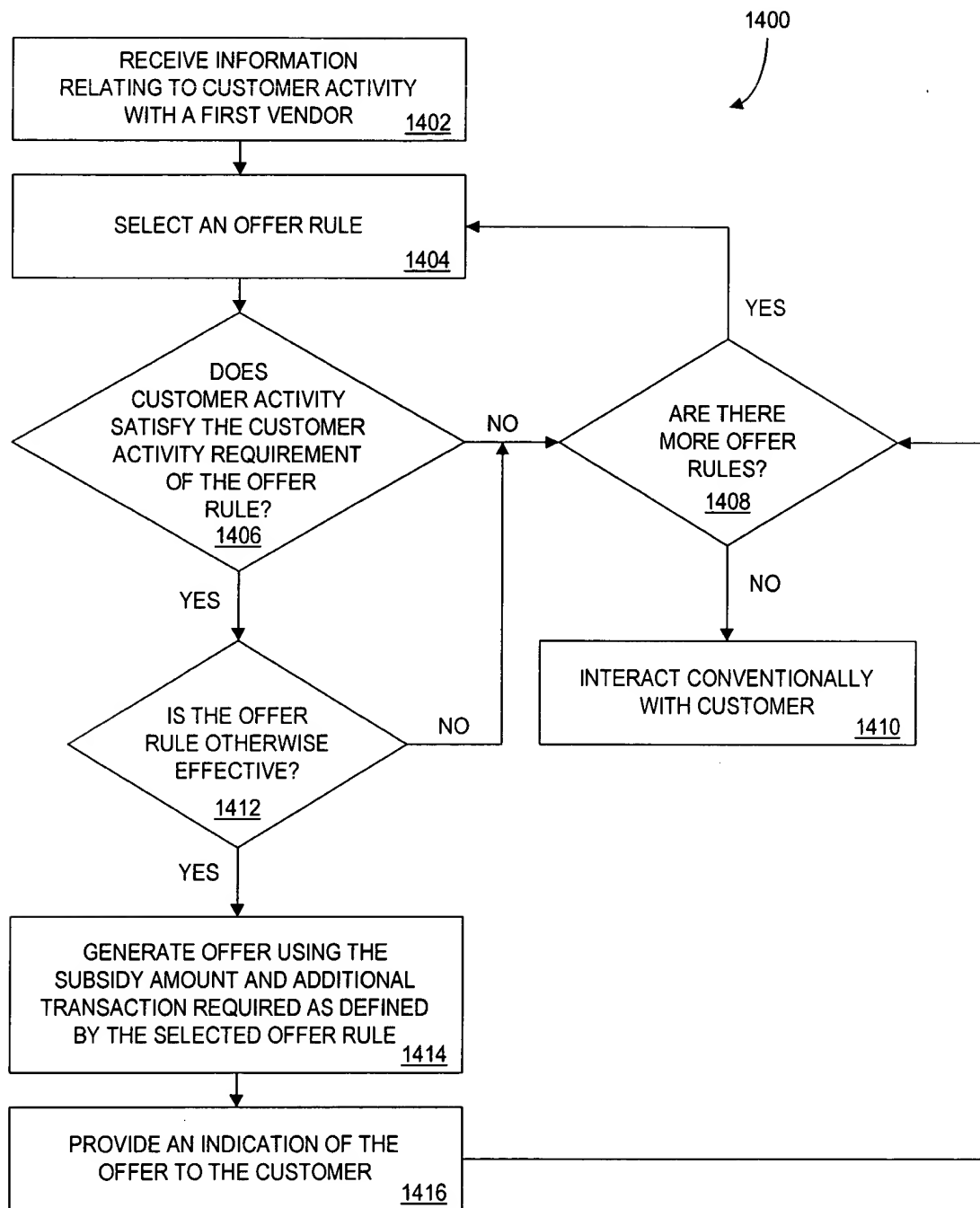


FIG. 14

1500

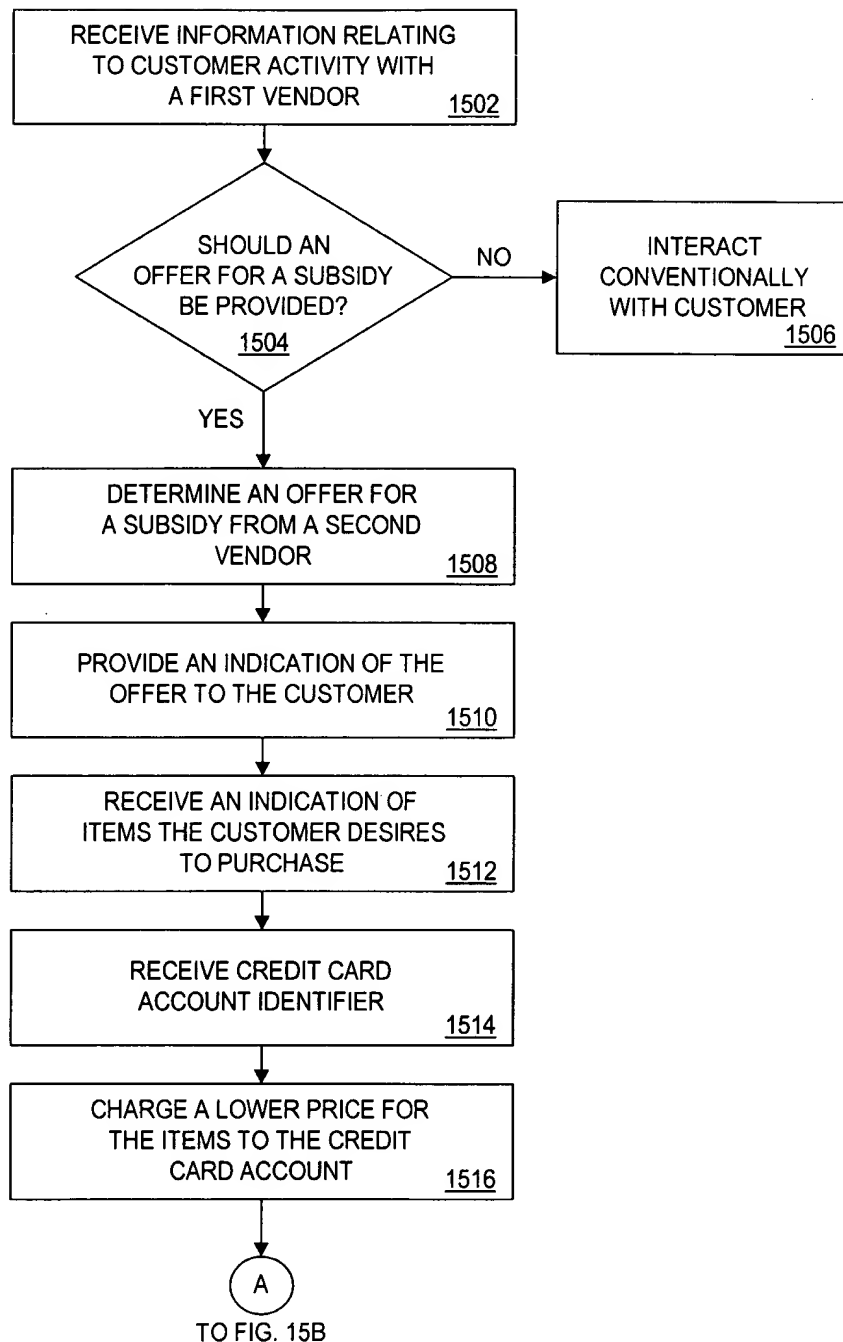


FIG. 15A

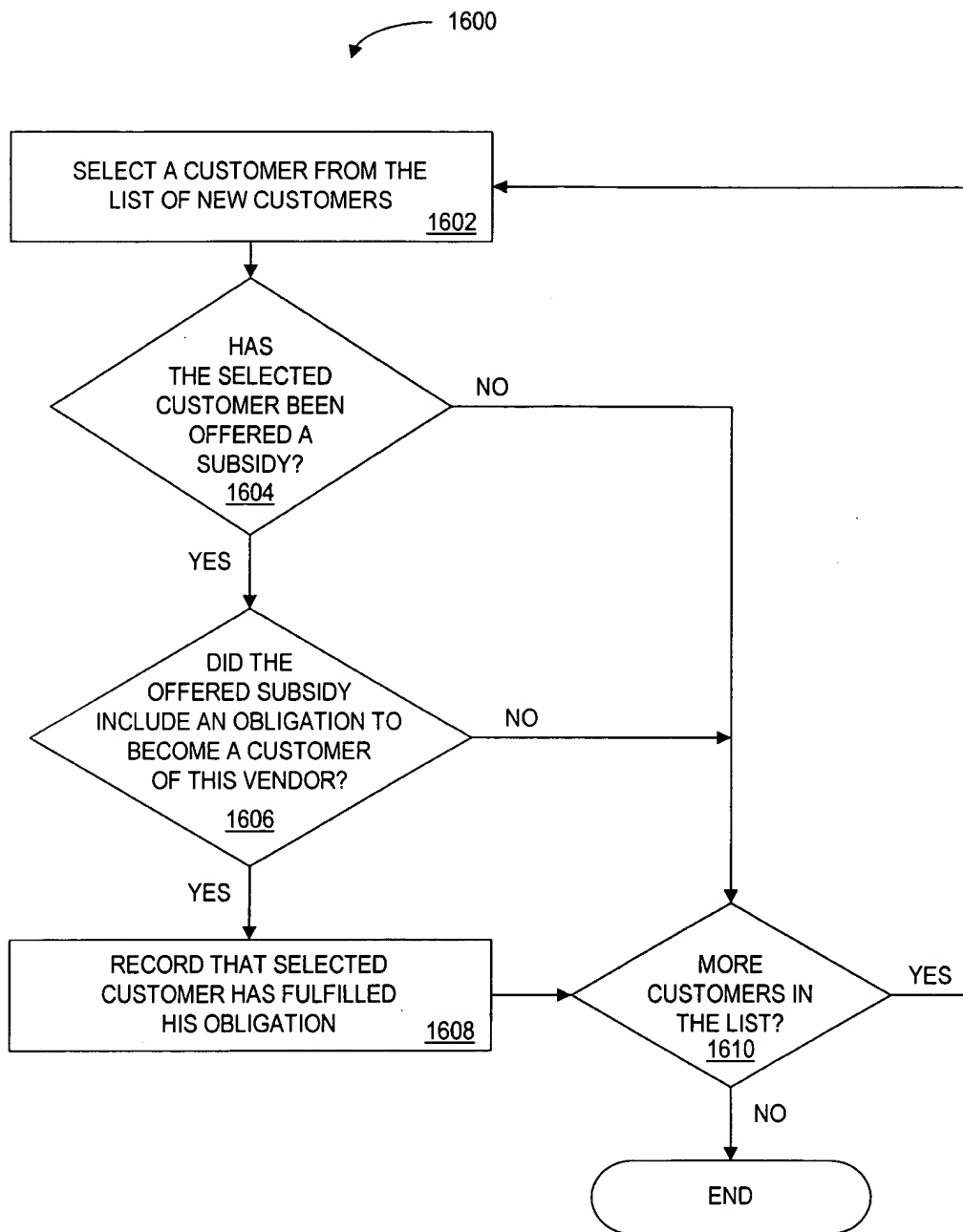


FIG. 16

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

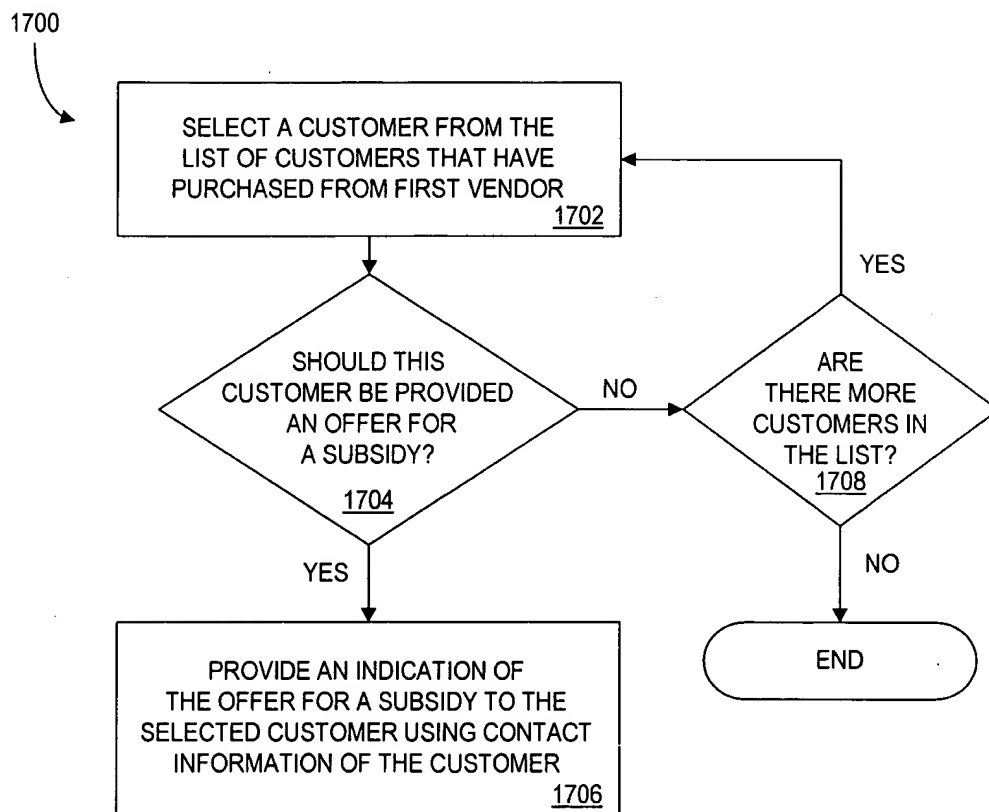


FIG: 17